



New Jersey School Vending Machine Energy Savings Initiative Launched

Beachwood, N.J., February 1, 2007 – Smart Energy Options (SEO) recently announced the launch of its *New Jersey School Vending Machine Energy Savings Initiative*. SEO estimates that there are over 5,000 vending machines in schools throughout the state that consume over 15 million kilowatt-hours of electricity per year. The cost to taxpayers for the electricity to power the vending machines is about \$1.8 million per year.

The initiative will make available the USA Technologies EnergyMiser® line of energy controllers including the VendingMiser®, CoolerMiser™ and SnackMiser™. The EnergyMiser® technology reduces energy consumption and costs of vending machines by up to 46 percent. One vending machine costs an estimated \$300-\$400 a year to operate, so savings can be as much as \$180 per machine per year.

“The good news is that a technology exists to significantly cut the costs of vending machines that is borne by taxpayers,” says Kurt Kammerer, President of SEO. “If all schools in New Jersey used this simple technology, the combined savings to taxpayers would be over \$830,000 per year and over \$4.1 million over 5 years.”

SEO is a distributor of the USA Technologies EnergyMiser line of energy conservation technologies that help lower energy consumption and costs and reduce CO₂ emissions. SEO is a subsidiary of K. J. Kammerer & Associates, Inc., a California corporation that provides energy efficiency solutions to public agencies and businesses. Their east coast office is located in Beachwood, New Jersey. SEO can be reached by calling (877) 663-9442.